



# Draft Vision and Guiding Principles

The Vision reflects the community’s aspirations for Fairfield’s future. It is a summary of the shared goals to be achieved by the General Plan. The Guiding Principles are based on the Vision and will provide guidance to detailed policies in the General Plan. The Vision and Guiding Principles are based on input from community workshops and pop-up outreach, an online community survey, focused interviews, and a joint City Council and Planning Commission workshop.

## DRAFT VISION STATEMENT

**Fairfield builds upon its strengths and blossoms into a complete\*, vibrant city, admired for its:**

- **walkable, affordable, and pleasant neighborhoods;**
- **connections to open space;**
- **economic prosperity and job opportunities;**
- **social stability and equity; and**
- **cultural, entertainment, and recreation choices.**

\* A “Complete City” has everything that people need: jobs, homes, places to shop, have fun, and go to school.



## DRAFT GUIDING PRINCIPLES

- 1. PROMOTE FAIRFIELD AS A COMMUNITY OF VIBRANT, DIVERSE, CONNECTED NEIGHBORHOODS, WITH EASY ACCESS TO SHOPPING, ENTERTAINMENT, AND RECREATION.**

Focus growth in areas that are already connected to city services. Encourage a **mix of land uses**—such as office space, grocery stores, coffee shops, and childcare—mixed with housing to create enjoyable neighborhoods where residents have access to everything they need.

- 2. IMPROVE FAIRFIELD’S TRANSPORTATION NETWORK WITH SAFE AND CONNECTED WALKING AND BIKING FACILITIES, ACCESSIBLE AND RELIABLE PUBLIC TRANSIT, AND NEW TRANSPORTATION TECHNOLOGY.**

Create more **travel options** for different types of transportation, like walking and biking. Make roads safer for all users. **Improve connections for all residents**, including for people who do not drive. Promote sustainability. Plan for **new transportation technologies** such as electric vehicle charging. Create streetscapes that are lively and enjoyable for people who are walking.

- 3. ACHIEVE A COMPETITIVE LOCAL ECONOMY THAT OFFERS OPPORTUNITIES TO ALL RESIDENTS.**

**Build on existing strengths** and **attract other industries** that are a good fit, including green businesses. Provide **job training and job opportunities** to local residents.





#### 4. PROMOTE HOUSING AND SUPPORT A WIDE RANGE OF HOUSING TYPES TO MEET THE NEEDS OF ALL PEOPLE.

Increase the **supply and variety of housing** to support existing and future needs as Fairfield’s population grows, ages, and becomes more diverse. Aging residents, entry-level workers, first-time homeowners, military families, students and young people, unhoused residents, and children who grow up in Fairfield will all have access to **quality and affordable housing** that matches their needs.

#### 5. PRESERVE FAIRFIELD’S STATUS AS A DISTINCTIVE COMMUNITY SURROUNDED BY AND CONNECTED TO OPEN SPACE AND AGRICULTURE.

Preserve Fairfield’s **natural, agricultural, and open space** surroundings and expand connections to open space and regional park space. Promote connections between local growers and the local food system and provide opportunities for residents and visitors to experience and learn about Fairfield’s **ecology and agriculture**.

#### 6. EMPHASIZE ENVIRONMENTAL SUSTAINABILITY.

Aggressively address the causes and effects of **climate change**. Climate change and extreme weather are a threat to Fairfield, as evidenced by recent wildfires at the city’s edges. In 2050, Fairfield will be a leader in **sustainability**.

#### 7. ACHIEVE A HEALTHY AND SAFE COMMUNITY FOR ALL.

Ensure that Fairfield is a place where **everyone can live a long, healthy, and opportunity-filled life**. Every Fairfield resident will have access to parks, safe and affordable places to live, good jobs and high-quality schools, and stores that meet basic needs.

#### 8. BUILD ON THE HEART OF FAIRFIELD AND TRAIN STATION SPECIFIC PLANS TO TRANSFORM CITY’S DOWNTOWN AND MAIN STREETS INTO ATTRACTIVE AND WALKABLE URBAN DESTINATIONS.

Encourage small business development, green spaces, community environments, and a variety of housing types, for all residents and visitors to **downtown**. Connect development within the **Fairfield Train Station** area to Central Fairfield through transit, bicycle, and pedestrian facilities.

#### 9. NURTURE A STRONG COMMUNITY AND A SENSE OF PLACE BY CELEBRATING AND SHOWCASING FAIRFIELD’S DIVERSITY.

**Celebrate Fairfield’s diversity** by supporting events and programs, local businesses that are important to Fairfield’s ethnicities and cultures, and community spaces that provide safe, inclusive, inviting, and fun activities for residents of varying backgrounds.

